

AGRONOMICS

Privacy Policy

CUSTOMER INFORMATION | 2026 EDITION | EFFECTIVE 20 OCTOBER 2026

This policy explains how Agronomics handles personal information relating to visits to our website, purchases of The Idle Acre through Whop and enquiries sent to realagronomics@gmail.com. Whop and other service providers have their own privacy notices governing their services.

1 Who we are

The controller for information Agronomics uses for its own purposes is Petar Razmoski, trading as Agronomics. Business contact address: 69 Whitehill Road, Rotherham S60 5HY United Kingdom. Data and privacy enquiries: realagronomics@gmail.com. Whop separately controls information it processes for its own checkout, accounts, and payment services; see <https://whop.com/privacy/>.

2 Personal information we receive

Depending on your purchase and communication with us, we may see your name, contact email, Whop username or order identifier, product purchased, order date, total, payment status, download or access queries, refund status and anything you choose to share with customer support. We do not require or intentionally collect your complete payment-card number, CVV or bank login details.

3 Purposes and lawful bases

- Order and product support: perform our contract with you, including assisting with digital file access and responding to purchase-related enquiries.
- Refunds and complaints: perform our contract and pursue legitimate interests in fair support, resolving disputes and preventing fraud.
- Accounts, taxes and compliance: meet legal obligations and maintain required transaction records.
- Protecting our business: pursue legitimate interests in detecting misuse, safeguarding accounts and defending legal claims, balanced against your rights.
- Website operation and measurement: operate and protect the Agronomics website and, if enabled, review aggregated traffic and performance reports. Where personal data is involved, we rely on applicable lawful bases, including legitimate interests where appropriate, and comply with relevant consent requirements.

Buying The Idle Acre does not by itself sign you up to marketing messages. Any optional marketing will need its own appropriate permission or other lawful basis and applicable unsubscribe rights.

4 Sharing and service providers

We use Whop to sell and deliver the toolkit, Google/Gmail for support correspondence, and Cloudflare for website hosting and, if enabled, privacy-focused website analytics. Information may also be disclosed to legitimate professional advisers, payment-dispute services and regulators where necessary and lawful. We do not sell customer data to advertisers or data brokers.

5 International processing

Whop, Google and Cloudflare may process information outside the UK. Their privacy documents explain their roles and applicable transfer arrangements. Where Agronomics makes a restricted international transfer of personal information, we will use applicable safeguards. Contact us for more information about transfers made by us.

6 Retention

We retain order and accounting data for the applicable legal and tax recordkeeping period, which may extend several years. Support messages are kept as long as reasonably necessary to resolve enquiries, fraud concerns and disputes, then deleted or anonymised unless they must be retained for legal reasons. Service providers retain data according to their own policies and our applicable settings.

7 Your rights

Depending on the circumstances and applicable law, you may request access, correction, deletion, restriction, portability or objection to certain processing, and may withdraw consent where consent is our legal basis. The right to object to processing based on legitimate interests can be exercised by contacting us at realagronomics@gmail.com. We may need to verify your identity before fulfilling a request.

You also have the right to complain to the UK Information Commissioner's Office (ICO): <https://ico.org.uk/make-a-complaint/>. Customers outside the UK may have additional rights under their local law.

8 Website, analytics, security and updates

The Agronomics website provides product information and links customers to Whop-hosted checkout; Agronomics does not collect card-payment details on its website. If enabled, Cloudflare Web Analytics helps us understand page views, traffic sources and site performance. Cloudflare states that this analytics service does not use cookies or browser local storage to collect usage metrics and does not fingerprint visitors for its reports. Whop's separate checkout and account services operate under Whop's own cookie and privacy notices.

If we introduce additional tracking or marketing technologies, we will review applicable notice and consent requirements and update this policy. We use reasonable measures to restrict access to customer records and accounts; no online service is without risk. We may revise this notice when our tools or processing practices change, and will provide the updated version where customers can access it.